

Credit Saison Begins Issuance of SAISON CARD Digital for becoz, Japan's First Credit Card That Visualizes CO₂ Emissions Based on Settlement Data

On Thursday, June 2, 2022, Credit Saison Co., Ltd. (Head Office: Toshima-ku, Tokyo; Representative, Executive President and COO: Katsumi Mizuno; hereinafter "Credit Saison") began issuance of SAISON CARD Digital for becoz (hereinafter "becoz card"), Japan's first¹ credit card that can visualize CO₂ emissions based on settlement data. The card is made possible through a partnership with DATAFLUCT inc. (Head Office: Shibuya-ku, Tokyo; Representative, CEO: Hayato Kumemura; hereinafter "DATAFLUCT"), a company that uses data science to provide solutions for companies and communities, to adopt technology from Doconomy AB (Head Office: Stockholm, Sweden; CEO: Mathias Wikström; hereinafter "Doconomy") for the visualization of CO₂ emissions.

¹ Credit Saison survey



becoz card is Japan's first concept credit card based on the theme of using settlement data to tackle climate change. becoz wallet, a service from DATAFLUCT that can visualize and offset individuals' CO_2 emissions, incorporates a feature that can automatically link with credit-card settlement data. Using this service, becoz card members can visualize their CO_2 emissions based on their daily credit-card transaction statements.

As public awareness grows about the importance of environmental preservation, carbon offsetting² is attracting attention as an approach that individuals can adopt to grasp and reduce the amount of CO₂ they generate in their daily lives. By offering becoz card, Credit Saison is proposing a new criterion for assessing environmental value in individuals' daily living, thereby supporting consumers who wish to live a carbon-neutral lifestyle.

2 Some CO₂ emissions are unavoidable no matter how hard we try to reduce them. These CO₂ emissions can be offset by investing in activities to reduce CO₂ by an amount equivalent to the CO₂ one generates.

■ Features of becoz card

- becoz card automatically links credit-card settlement data to becoz wallet to visualize CO₂ emissions in consumers' daily lives simply and intuitively.
- Based on credit-card settlement data, becoz card can perform tasks such as comparing the current month's CO₂ emissions to the previous month's. Consumers can confirm the categories that account for a large proportion of their CO₂ emissions, view the difference between the previous and current month and view emissions for each item in their itemized statement.
- becoz card is issued as a digital card on a dedicated app. Plastic cards are not issued.
 Learn more here.

Step-by-step procedure from issuance of digital card to visualization of CO2 emissions



Artist's conception of the CO₂ emissions confirmation screen in becoz wallet linked to becoz card

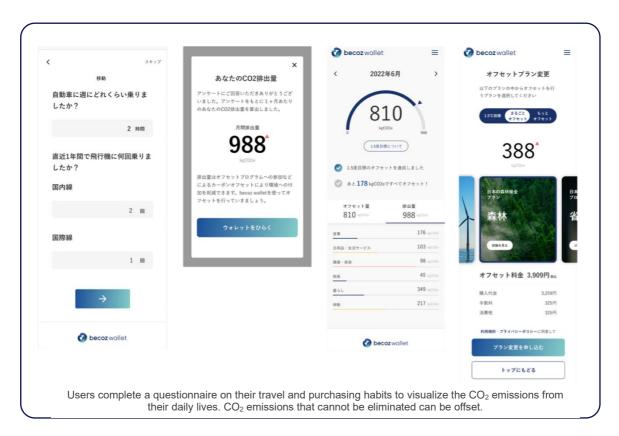


The above image is for reference only.

■ What is becoz wallet?

becoz wallet from DATAFLUCT is a service for consumers who wish to make a difference for the environment. Discovering how much CO_2 one generates in the course of daily life creates opportunities for reassessing one's lifestyle. Emissions the individual cannot eliminate can be offset by selecting options from J-Credit, Japan's scheme for certifying forest conservation, energy saving and renewable energy.

The service calculates an individual's CO_2 emissions based on responses to a survey on the individual's purchasing, travel and other habits. becoz card members can link becoz wallet to their credit-card settlement data, enabling more precise calculation of their CO_2 emissions. This feature uses the Åland Index, a CO_2 emission-volume visualization technology developed by Doconomy and provided by DATAFLUCT. Moreover, by linking to becoz card, users can access a service that performs tasks such as comparing CO_2 emissions in the current month with those of the previous month, leading users to a better understanding of CO_2 emissions and their reduction.



The above image is for reference only.

■ Product Overview

Product Overview	
Name of card	SAISON CARD Digital for becoz
Digital card designs	Plastic cards can be issued to those who desire them. Interested persons can request plastic-card issuance by following the necessary procedure in the app.
Issuer	Credit Saison Co., Ltd.
Annual fee	None
International brand	Mastercard
Valid period	6 years
Qualifications for membership	Must be 18 years of age or over, not a high-school student and have a smartphone capable of receiving SMS messages.
How to join	Online registration URL: https://csuc.jp/ejbby
Point program	Eikyufumetsu points 1 point is awarded for every ¥1,000 used.
Auxiliary services	 Original features Card settlement data are automatically linked with becoz wallet to visualize the user's CO₂ emissions. • Every month, the results as of the end of the billing month are displayed in the results screen. Saison Card privileges Saison preferred participating retail outlets (can be used at stores and facilities throughout Japan)

Reference:

■ December 17, 2021 news release:

Basic Agreement for Business Alliance Concluded with DATAFLUCT, Inc. for Cooperative Development of Credit Card Business with Carbon Neutrality

https://corporate.saisoncard.co.jp/wr html/news data/avmqks000000bpqz-att/20211217 Release.pdf