## CREDIT SAIS@N





SAISON Cards allow you to save points forever.



## Corporate Philosophy of the Credit Saison Group

We aim to increase corporate value through the pursuit of three objectives that form the corporate philosophy of the Credit Saison Group—customer satisfaction, mutually profitable relationships with business partners, and being a creative and innovative company.

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## To Our Shareholders

I am pleased to provide details of the operations and performance of Credit Saison ("the Company" or "We") during the first half of fiscal 2003 (the 54th fiscal term), the period ended September 30, 2003.



During the first half of fiscal 2003, several leading economic indicators, such as an increase in stock prices, signaled a likely near-term recovery of the Japanese

economy. Although consumer spending remained sluggish, considerably affected by a shrinking demographic base and a reduction in disposable income due to lingering deflation, the second half of fiscal 2003 has seen a promising operating environment from which several favorable signs will likely emerge.

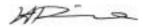
The credit industry continued to experience harsh business conditions during the period under review, with higher bad debt risk due to increases in personal bankruptcies and credit card-related crimes, and intensifying industrial competition as a result of the reorganization of financial institutions and the entry into the market of foreign capital players and those from other business sectors.

In these circumstances, Credit Saison endeavored to extend its alliance initiatives through tie-ups with Idemitsu Kosan Co., Ltd., and MAZDA MOTOR CORPORATION. The Company also worked to reinforce business foundations by establishing a speedy online card issuance system, "SAISON CARD EXPRESS," to handle online card applications. The Company thus focused on a risk-reward balance in its business operations.

To be an "invincible company" in the 21st century under the management principle of being a "state-of-the-art service provider company," Credit Saison is proactively committed to further strengthening its credit card business foundations, solidifying its alliance strategy and expanding its processing fee business.

We look forward to the continued support and understanding of our shareholders and credit card users.

> December 2003 Hiroshi Rinno President and CEO







## **TOPICS**

### Comprehensive Tie-up with Idemitsu Kosan in the Credit Card Business!

In August 2003, the Company entered into a comprehensive alliance with Idemitsu Kosan that includes a 50% investment in Idemitsu Credit Co., Ltd., the credit card business department of the Idemitsu Group. Idemitsu Credit will become a joint venture in October 2003, after which its



credit card-related operations will be outsourced to Credit Saison to become operational in April 2004 or thereafter. Through this business alliance, we have the opportunity to acquire new cardholders via our network of 6,000 service stations and 5,000 liquefied petroleum gas (LPG) shops nationwide. Furthermore, we can promote measures to encourage local residents to use credit cards more frequently through this new sales channel. In the future, we intend to create new revenue sources by expanding the operational agency business, in which Credit Saison handles the initial screening of credit card applicants, the supply of en-route credit lines, and the management and loan servicing of credit obligations.

#### Alliance with Industrial Giant JTB to Enhance Travel Services!

In July 2003, through a business tie-up with JTB Corp., the Company released an original catalog, "SAISON Tabi Monogatari," which will be distributed exclusively to SAISON cardholders. This sophisticated and attractive tour catalog was carefully compiled to describe themes from both JTB and Saison. It includes excerpts from JTB's mail-order catalog "Tabi Monogatari" and information on SAISON's original



tours. We will further develop innovative travel products and services to meet customer needs through our collaborative partnership with JTB.

#### Alliance Cards Can Be Used for Many Activities!

The Company issued a tie-up card, "MAZDA m'z PLUS SAISON Card," in July 2003 in alliance with MAZDA MOTOR and an alliance card, "CINEMA Mileage Card SAISON," for users of TOHO Cinemas LTD.'s movie complexes nationwide. In addition, the Company has begun recruiting "SAISON Sun Card" cardholders at LAPARK Nagasakiya, which opened in Utsunomiya in November 2003. We believe the issuance of these tie-up cards, which provide new options and privileges to the existing credit and point cards, further supports our leading position in user development capability and our brand power, particularly among youth. We will make further efforts to prosper along with our business partners and add new value to our products and services.







MAZDA m'z PLUS SAISON

DINEMA Mileage Card SAISON

SAISON Sun Card

#### First Insurance Products Released through Alliance with SOMPO JAPAN and Saison Automobile Fire Insurance!

The Company launched "Super Value Plus," the first insurance product series to be sold exclusively to SAISON cader an alliance with SOMPO JAPAN INSURANCE INC. and Saison Automobile Fire Insurance. The series offers 12 product types with eight plans covering goods, people and leisure activities that can be flexibly combined as necessary. The three parties will plan and supply innovative and differential products and services by developing new businesses for SAISON cardholders while strengthening the reciprocal benefit relations.



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#### "Yume Matsuri" Held Jointly with SOGO and Seibu Department Stores!

In September 2003, the Company held "Yume-Matsuri," a special festival program jointly planned with SOGO and The Seibu Department Stores, Ltd. The festival was successful in acquiring new customers through various events and time-limited offers that leveraged off of the companies' respective networks and economies of scale. The companies will jointly conduct similar promotional activities to propose a variety of services for which the SAISON card may be used.





#### Speedy Online Card Issuance System Enhanced and Installation of SAISON STATION Begun!

Since September 2003, the Company has reinforced its full-fledged card issuance system, "SAISON CARD EXPRESS," to handle online applications, in addition to the currently installed "SAISON CARD MAKER" one-day automatic issuance machines. As a consequence, the applicable card types that can be handled under the reinforced system have increased to 16 from the previous four. Moreover, we have installed "SAISON STATION" information terminals at major Saison Counters nationwide. Using these terminals, people can apply for a credit card even if they do not have a PC at home. As a result, a SAISON card typically can be issued and received within a day. We intend to use the "SAISON STATION" terminals not only for credit card applications but also to encourage human and information exchanges with local stores and to revitalize communal activities by designating allied member shops located nearby on a display screen.



## Credit Saison's Alliance Network

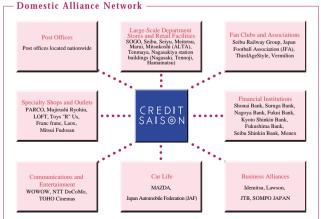
International Alliance Network

Credit Saison is actively committed to developing increasingly convenient credit cards via enhanced alliances with domestic and overseas corporations to improve customer satisfaction.

The resulting alliance networks form a significant corporate property in the strategic positioning of the Company.

#### Travel Free and International Prestige AMERICAN EXPRESS HA TAL GROUP MULTI FUNCTION CARD BLUE CARD TRAVELEX AFFINITY CARD ACOUIRING **Business Processing** Finance Services OUT SOURCING CREDI1 INVEST/INSURANCE GECCE GE GROUP SAISON CITI GROUE ORIX GROUP





<u>4</u>





## **Summary of Operations (Consolidated)**

The Credit Saison Group companies engage in credit sales and financial services, merchandise sales, travel & entertainment (T&E) businesses and other businesses around the core credit card business. During the interim period under review, HealthPark Co., Ltd. was newly included as a consolidated subsidiary. As a result, the Group consisted of 14 companies (including three affiliates accounted for by the equity method) as of September 30, 2003.

## **Summary of Operations by Segment**

#### Credit sales and financial services

This business segment mainly consists of consumer credit sales, loans and loan servicing. During the interim period under review, segment operating income decreased year over year mainly due to an increase in bad debt expense despite an improvement in operating revenue.



#### Merchandise sales

This business segment mainly consists of real estate mobilization and mail-order sales. During the interim period under review, both operating revenue and operating income decreased year over year, primarily reflecting sluggish operating conditions in the real estate and retail industries.



#### T&E businesses

This business segment mainly consists of travel business and amusement services. During the interim period under review, operating revenue remained almost flat year over year for the amusement business but decreased considerably in the travel business owing primarily to the dissolution of United Vacations Japan Inc.



#### Other businesses

This business segment mainly consists of the real estate rental/lease businesses. The mainstay product in the segment is vendor leasing. Operating revenue and operating income improved year over year during the interim period under review.



## Major Group Companies (As of September 30, 2003)



| Company name                                  | Business                            |  |
|---|-------------------------------------|--|
| Saison Fundex Corporation                     | Loan and mortgage securities        |  |
| JPN Loan Servicing Co., Ltd.                  | Loan servicing                      |  |
| LAWSON CS Card, INC.*                         | Credit sales and financial services |  |
| Atrium Co., Ltd.                              | Real estate mobilization            |  |
| House Planning Co., Ltd.                      | Real estate mobilization            |  |
| Saison Direct Marketing Co., Ltd.             | Mail-order sales                    |  |
| Vivre Co., Ltd.                               | Amusement industry                  |  |
| NOA Planning Co., Ltd.                        | Amusement industry                  |  |
| A&A Co., Ltd.                                 | Amusement industry                  |  |
| Lilla Corporation                             | Amusement industry                  |  |
| United Vacations Japan Inc.**                 | Travel business                     |  |
| HealthPark Co., Ltd.                          | Real estate rental/lease            |  |
| Saison Information Systems Co., Ltd.*         | Information processing services     |  |
| Saison Automobile & Fire Insurance Co., Ltd.* | Non-life insurance                  |  |

No mark: Consolidated subsidiary

<sup>\*</sup>Affiliates accounted for by the equity method

<sup>\*\*</sup>Its dissolution was resolved by the Extraordinary General Meeting of Shareholders held on May 15, 2003.





# **Semiannual Balance Sheets (Consolidated)** (As of September 30, 2003)

(Millions of yen)

| ASSETS   |           |                  |  |  |
|--|-----------|------------------|--|--|
| Account item Amount Year-over-year increase/decrease |           |                  |  |  |
| Current Assets                                       |           | mercuse decrease |  |  |
| Cash and bank deposits                               | 53,814    | - 7,778          |  |  |
| Installment accounts receivable                      | 866,443   | 16,166           |  |  |
| Other operating receivables                          | 965       | - 148            |  |  |
| Merchandise  | 33,805    | 6,343            |  |  |
| Deferred tax assets                                  | 12,260    | 1,745            |  |  |
| Short-term loans                                     | 13,275    | 13,247           |  |  |
| Other  | 16,657    | 153              |  |  |
| Allowance for doubtful accounts                      | 31,952    | - 2,090          |  |  |
| Total Current Assets                                 | 965,270   | 27,640           |  |  |
| Fixed Assets<br>Property and Equipment, at Cost      |           |                  |  |  |
| Equipment for lease                                  | 117,858   | 25,308           |  |  |
| Buildings  | 19,048    | 1,397            |  |  |
| Land   | 8,903     | - 1,687          |  |  |
| Construction in progress                             | 1,372     | 851              |  |  |
| Other  | 11,354    | 423              |  |  |
| Total Property and Equipment                         | 158,537   | 26,294           |  |  |
| Intangible Fixed Assets                              |           |                  |  |  |
| Leasehold rights                                     | 971       | - 271            |  |  |
| Software   | 7,535     | 1,471            |  |  |
| Other  | 297       | - 5              |  |  |
| Total Intangible Fixed Assets                        | 8,804     | 1,193            |  |  |
| Investments and Other Assets                         |           |                  |  |  |
| Investment securities                                | 58,684    | - 52,465         |  |  |
| Long-term loans                                      | 36,988    | 8,735            |  |  |
| Guarantee money deposited                            | 9,769     | 1,295            |  |  |
| Deferred tax assets                                  | 6,923     | 1,628            |  |  |
| Other  | 21,254    | 4,509            |  |  |
| Allowance for doubtful accounts                      | 4,928     | - 281            |  |  |
| Total Investments and Other Assets                   | 128,691   | - 36,577         |  |  |
| Total Fixed Assets                                   | 296,033   | - 9,089          |  |  |
| Deferred Charges                                     | 005       | 107              |  |  |
| Bond issue costs                                     | 335       | 195              |  |  |
| Development expenses                                 | 1,750     | - 700            |  |  |
| Total Deferred Charges                               | 2,085     | - 504            |  |  |
| Total Assets   | 1,263,389 | 18,046           |  |  |

| LIABILITIES  |           |                                     |  |
|--|-----------|-------------------------------------|--|
| Account item   | Amount    | Year-over-year<br>increase/decrease |  |
| Current Liabilities  |           |                                     |  |
| Notes and accounts payable—trade   | 83,537    | - 6,509                             |  |
| Short-term borrowing   | 327,891   | - 13,868                            |  |
| Current portion of long-term debt  | 15,740    | - 29,544                            |  |
| Bonds due redeemable within one year   | 30,400    | 10,400                              |  |
| Convertible bonds due redeemable within one year   | -         | - 8,011                             |  |
| Commercial paper   | 108,000   | - 5,000                             |  |
| Commercial paper<br>Trade payables from assignment of<br>obligations due redeemable within one year                  | 4,062     | - 6,147                             |  |
| Income taxes payable   | 9,432     | - 3,186                             |  |
| Accrued employees' bonuses   | 1,731     | 16                                  |  |
| Deferred installment income  | 3,342     | 84                                  |  |
| Other  | 26,279    | 6,905                               |  |
| Total Current Liabilities  | 610,416   | - 54,860                            |  |
| Long-Term Liabilities  |           |                                     |  |
| Bonds  | 127,600   | 7,600                               |  |
| Convertible bonds  | 7,445     | -                                   |  |
| Long-term debt   | 218,405   | 43,774                              |  |
| Trade payables from assignment of obligations  | 35,234    | 26,510                              |  |
| Accrued retirement allowances for employees<br>Accrued retirement allowances for directors and<br>statutory auditors | 7,024     | 938                                 |  |
| Accrued retirement allowances for directors and statutory auditors   | 574       | - 75                                |  |
| Allowance for losses on guarantee  | 971       | 170                                 |  |
| Reserve for insurance contracts  | 691       | 208                                 |  |
| Consolidation adjustment account   | 6,667     | 2,402                               |  |
| Other  | 404,613   | 81,529                              |  |
| Total Liabilities  | 1,015,029 | 26,669                              |  |
|  |           |                                     |  |

| MINORITY INTERESTS                                   |     |         |  |  |
|--|-----|---------|--|--|
| Account item Amount Year-over-year increase/decrease |     |         |  |  |
| Minority interests                                   | 644 | - 1,539 |  |  |

| SHAREHOLDERS' EQUITY                                  |           |                                  |  |
|---|-----------|----------------------------------|--|
| Account item  | Amount    | Year-over-year increase/decrease |  |
| Common stock  | 63,337    | 2,034                            |  |
| Capital surplus                                       | 66,799    | 2,048                            |  |
| Earned surplus  | 117,176   | - 11,837                         |  |
| Net unrealized gains on available-for-sale securities | 1,595     | 1,018                            |  |
| Treasury stock, at cost                               | 1,194     | - 345                            |  |
| Total Shareholders' Equity                            | 247,714   | - 7,082                          |  |
| Total Liabilities, Minority Interests and             | 1,263,389 | 18,046                           |  |

Shareholders' Equity
Note: The stated a mount she low one million year rediscarded.



## **Semiannual Statements of Income (Consolidated)**

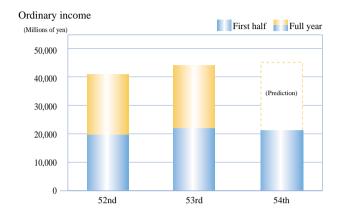
(From April 1, 2003, to September 30, 2003)

(Millions of yen)

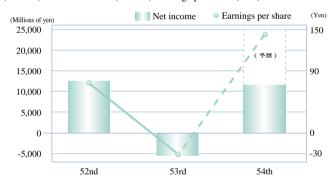
| (1101                            | (Millions of ye             |   |                        | -       |                    |
|----------------------------------|-----------------------------|---|------------------------|---------|--------------------|
|                                  |                             | Account item  | Amount                 |         | Rate of change (%) |
|                                  |                             | Operating Revenue Credit sales income Income from merchandise sales   |                        | 86,393  |                    |
|                                  |                             | Merchandise sales   | 28,565                 |         |                    |
|                                  |                             | Merchandise cost of sales   | 23,016                 | 5,549   |                    |
|                                  |                             | T&E businesses  |                        |         |                    |
|                                  |                             | T&E sales   | 47,889                 |         |                    |
|                                  | ×                           | T&E cost of sales   | 39,796                 | 8,092   |                    |
| tion                             | Ordinary profit and loss    | Income from other businesses  |                        |         |                    |
| Seci                             | ano                         | Other sales   | 25,700                 |         |                    |
| SSO                              | rofii                       | Other cost of sales   | 20,896                 | 4,804   |                    |
| nd I                             | ry p                        | Financial income  |                        | 3,509   |                    |
| fit a                            | lina                        | Total Operating Revenue   |                        | 108,348 | 102.9              |
| Ordinary Profit and Loss Section | Orc                         | Operating Expenses<br>Selling, general and administrative   |                        | 77,779  |                    |
| lina                             |                             | expenses<br>Financial cost, net   |                        | 5,559   |                    |
| Orc                              |                             | Total Operating Expenses  |                        | 83,339  | 106.0              |
|                                  |                             | Operating Income  |                        | 25,009  | 93.5               |
|                                  | Nonoperating profit or loss | Nonoperating income Interest income Dividend income Gain on sales of investment securities Amortization of consolidation adjustment account | 117<br>174<br>58<br>47 |         |                    |
|                                  | ing                         | Other   | 639                    | 1,036   |                    |
|                                  | Nonoperat                   | Nonoperating expenses<br>Interest expense<br>Investment loss on equity method<br>Other  | 403<br>442<br>434      | 1,280   |                    |
|                                  |                             | Ordinary Income   |                        | 24,766  | 92.0               |
| Special Profit                   | d Loss Section              | Special Gains Special Losses Loss on disposition of fixed assets Loss on sales of investment securities                                     | 1,299<br>223           | -       |                    |
| Sp                               | ä                           | Other   | 150                    | 1,673   |                    |
| Inter                            | im Inco                     | ome before Income Taxes and Minority Interests  |                        | 23,092  | 84.3               |
|                                  |                             | taxes—Current   | 9,539                  |         |                    |
| Inc                              | ome                         | taxes—Deferred  | 374                    | 9,913   |                    |
|                                  |                             | terests in earnings of consolidated subsidiaries  |                        | 74      |                    |
| Inte                             | erim                        | Net Income  |                        | 13,103  | 85.6               |

#### Note: The stated amounts below on emillion yen are discarded.

## **Financial Highlights (Nonconsolidated)**



(Interim) Net income and (interim) earnings per share (EPS)



Shareholders' equity and shareholders' equity ratio







# **Semiannual Balance Sheet (Nonconsolidated)** (As of September 30, 2003)

(Millions of yen)

| ASSET                               | S         |                                  |  |  |
|-------------------------------------|-----------|----------------------------------|--|--|
| Account item                        | Amount    | Year-over-year increase/decrease |  |  |
| Current Assets                      |           |                                  |  |  |
| Cash and bank deposits              | 38,733    | - 7,195                          |  |  |
| Accounts receivable—trade           | 347       | - 53                             |  |  |
| Installment accounts receivable     | 796,004   | 44,364                           |  |  |
| Inventories                         | 2,320     | - 117                            |  |  |
| Other                               | 21,285    | 1,237                            |  |  |
| Allowance for doubtful accounts     | 29,346    | - 560                            |  |  |
| <b>Total Current Assets</b>         | 829,343   | 37,675                           |  |  |
| Fixed Assets                        |           |                                  |  |  |
| Property and Equipment, at Cost     |           |                                  |  |  |
| Equipment for lease                 | 118,183   | 24,775                           |  |  |
| Buildings                           | 2,153     | - 10,997                         |  |  |
| Tools, furniture and fixtures       | 4,069     | - 350                            |  |  |
| Land                                | 4,294     | - 2,341                          |  |  |
| Other                               | 1,196     | 1,084                            |  |  |
| <b>Total Property and Equipment</b> | 129,897   | 12,171                           |  |  |
| Intangible Fixed Assets             | 7,172     | 112                              |  |  |
| Investments and Other Assets        |           |                                  |  |  |
| Investment securities               | 75,369    | - 4,789                          |  |  |
| Other equity investments            | 571       | - 219                            |  |  |
| Long-term loans                     | 35,707    | - 2,620                          |  |  |
| Guarantee money deposited           | 3,794     | - 3,220                          |  |  |
| Other                               | 9,321     | - 774                            |  |  |
| Allowance for doubtful accounts     | 2,709     | - 579                            |  |  |
| Total Investments and Other Assets  | 122,054   | - 12,202                         |  |  |
| Total Fixed Assets                  | 259,123   | 81                               |  |  |
| Deferred Charges                    |           |                                  |  |  |
| Bond issue costs                    | 188       | 48                               |  |  |
| Development expenses                | 1,750     | - 700                            |  |  |
| Total Deferred Charges              | 1,938     | - 651                            |  |  |
| Total Assets                        | 1,090,405 | 37,104                           |  |  |

| LIABILITIES  |         |                                     |  |  |
|--|---------|-------------------------------------|--|--|
| Account item   | Amount  | Year-over-year<br>increase/decrease |  |  |
| Current Liabilities  |         |                                     |  |  |
| Notes payable—trade  | 2,091   | - 463                               |  |  |
| Accounts payable—trade   | 80,041  | - 6,112                             |  |  |
| Short-term borrowings  | 217,050 | 22,313                              |  |  |
| Current portion of long-term debt  | 5,702   | - 32,354                            |  |  |
| Bonds due redeemable within one year   | 30,000  | 10,000                              |  |  |
| Convertible bonds due redeemable within one year                             | -       | - 8,011                             |  |  |
| Commercial paper   | 108,000 | - 5,000                             |  |  |
| Trade payables from assignment of obligations due redeemable within one year | 4,062   | - 6,147                             |  |  |
| Income taxes payable   | 9,007   | - 2,990                             |  |  |
| Accrued employees' bonuses   | 1,338   | - 14                                |  |  |
| Deferred installment income  | 3,342   | 84                                  |  |  |
| Other  | 21,695  | 6,871                               |  |  |
| Total Current Liabilities  | 482,331 | - 21,824                            |  |  |
| Long-Term Liabilities  |         |                                     |  |  |
| Bonds  | 120,000 | -                                   |  |  |
| Convertible bonds  | 7,445   | -                                   |  |  |
| Long-term debt   | 188,729 | 39,298                              |  |  |
| Trade payables from assignment of obligations                                | 35,234  | 26,510                              |  |  |
| Accrued retirement allowances for employees                                  | 5,732   | 749                                 |  |  |
| Accrued retirement allowances for directors and statutory auditors           | 403     | - 85                                |  |  |
| Allowance for losses on guarantee  | 971     | 170                                 |  |  |
| Other  | 640     | - 2,035                             |  |  |
| Total Long-Term Liabilities  | 359,155 | 64,606                              |  |  |
| Total Liabilities  | 841,486 | 42,782                              |  |  |

| SHAREHOLDERS' EQUITY                                       |         |          |  |  |  |
|--|---------|----------|--|--|--|
| Account item Amount Year-over-year increase/decrease       |         |          |  |  |  |
| Common stock   | 63,337  | 2,034    |  |  |  |
| Capital surplus  |         |          |  |  |  |
| Additional paid-in capital                                 | 66,748  | 2,031    |  |  |  |
| Total capital surplus                                      | 66,748  | 2,031    |  |  |  |
| Earned surplus   |         |          |  |  |  |
| Legal reserve  | 3,020   | -        |  |  |  |
| Voluntary reserve  | 99,756  | -        |  |  |  |
| Unappropriated retained earnings at end of interim period  | 14,775  | - 10,295 |  |  |  |
| Total earned surplus                                       | 117,551 | - 10,295 |  |  |  |
| Net unrealized gains on available-for-sale securities      | 1,697   | 957      |  |  |  |
| Treasury Stock, at cost                                    | 416     | - 405    |  |  |  |
| Total Shareholders' Equity                                 | 248,918 | - 5,677  |  |  |  |
| Total Liabilities and Shareholders' Equity 1,090,405 37,10 |         |          |  |  |  |

Note: The stated amounts below on emillion yen are discarded.





## **Semiannual Statement of Income (Nonconsolidated)**

(From April 1, 2003, to September 30, 2003)

(Millions of yen)

| (From Apri  | 11, 2003, to September 30, 2003)             | (Millions of ye |        | lions of yen      |
|---|--|-----------------|--------|-------------------|
|   | Account item                                 | Amo             | unt    | Rate of change (% |
|   | Operating Revenue                            |                 |        |                   |
|   | Comprehensive brokerage income               |                 | 29,109 |                   |
|   | Individual brokerage income                  |                 | 678    |                   |
|   | Credit guarantee income                      |                 | 1,623  |                   |
|   | Financing fees                               |                 | 45,144 |                   |
|   | Operational agency income                    |                 | 3,298  |                   |
|   | Leasing income                               |                 |        |                   |
|   | Leasing sales                                | 21,977          |        |                   |
| SSO   | Leasing cost of sales                        | 19,388          | 2,589  |                   |
| ion<br>I Du   | Income from merchandise sales                |                 |        |                   |
| Sect<br>fit a   | Merchandise sales                            | 2,623           |        |                   |
| oss   | Merchandise cost of sales                    | 2,275           | 348    |                   |
| offt and Loss Section<br>Ordinary profit and loss       | Income from other businesses                 |                 |        |                   |
| t an  | Other sales                                  | 1,571           |        |                   |
| rofi  | Other cost of sales                          | 28              | 1,542  |                   |
| Ordinary Profit and Loss Section<br>Ordinary profit and | Financial income                             |                 |        |                   |
| dina  | Interest income                              | 400             |        |                   |
| Ö   | Dividend income                              | 2,204           |        |                   |
|   | Other  | 70              | 2,675  |                   |
|   | Total Operating Revenue                      |                 | 87,010 | 102.1             |
|   | Operating Expenses                           |                 |        |                   |
|   | Selling, general and administrative expenses |                 | 62,780 |                   |
|   | Financial cost, net                          |                 |        |                   |
|   | Interest expense                             | 3,271           |        |                   |
|   | Other  | 244             | 3,516  |                   |
|   | Total Operating Expenses                     |                 | 66,296 | 105.3             |
|   | Operating Income                             |                 | 20,713 | 93.0              |
| rating  | Nonoperating income                          |                 | 739    |                   |
| Nonoperating<br>profit or loss                          | Nonoperating expenses                        |                 | 333    |                   |
|   | Ordinary Income                              |                 | 21,118 | 90.7              |
| Special Prof  | it Special Gains                             |                 | -      |                   |
| Section   | Special Losses                               |                 | 163    |                   |
| Interim 1   | Income before Income Taxes                   |                 | 20,955 | 84.5              |
| Income ta   | xes—Current                                  | 9,133           |        |                   |
| Income ta   | xes—Deferred                                 | 428             | 8,704  |                   |
| Interim N   | let Income                                   |                 | 12,251 | 85.6              |
| Loss from p   | ourchase and redemption of treasury stock    |                 | 0      |                   |
| Unappropi   | riated retained earnings carried forward     |                 | 2,524  |                   |
|   |  |                 |        |                   |

Note: The state damounts below on emillion yen are discarded.

## **Shares**

(As of September 30, 2003)

■ Total number of shares authorized to be issued by the Company:

300,000,000

6,591

■ Shares issued and outstanding: 171,409,867

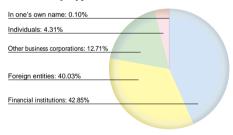
■ Unit (*tangen*) stock of shares: 100

Number of shareholders:Major shareholders

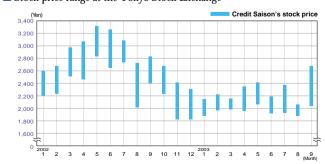
| Shareholder   | Investment in the Company<br>by the shareholder |                      |  |
|---|---|----------------------|--|
| Shareholder   | Shareholdings<br>(Shares)                       | Shareholdings<br>(%) |  |
| Japan Trustee Services Bank, Ltd. (trust account)       | 113,660   | 6.63                 |  |
| The Master Trust Bank of Japan, Ltd. (trust account)    | 106,357   | 6.20                 |  |
| The Seibu Department Stores, Ltd.                       | 92,170  | 5.38                 |  |
| Mizuho Corporate Bank, Ltd.                             | 81,755  | 4.77                 |  |
| State Street Bank and Trust Company                     | 65,266  | 3.81                 |  |
| The Melon Bank treaty clients omnibus                   | 56,936  | 3.32                 |  |
| UFJ Trust Bank Limited (trust account A)                | 53,958  | 3.15                 |  |
| Mizuho Bank, Ltd.                                       | 44,788  | 2.61                 |  |
| OM 04 SSB clients omnibus                               | 40,613  | 2.37                 |  |
| The Chase Manhattan Bank NA London S.L. Omnibus Account | 34,840  | 2.03                 |  |

(Umit: 100 shares)

## ■ Distribution of Shareholders by Type



## ■ Stock price range at the Tokyo Stock Exchange





## **Corporate Data**

(As of September 30, 2003)

■ Trade Name: Kabushiki-Kaisha Credit Saison

English Name: Credit Saison Co., Ltd.
Established: September 12, 1946
Incorporated: May 1, 1951

■ Paid-in Capital: ¥63,337,035,824

■ Number of Employees: 1,676

■ Business Purpose:

- Brokerage for installment purchases (e.g., credit sales using credit cards), financing, leasing, credit guarantee and insurance services
- 2 General consultancy relating to asset management and investments
- Rental/lease and sales of real estate
- Sales with cash and credit cards for apparel, housewares, sundries, foodstuffs and other goods.

#### ■ Head Office:

52nd Floor, Sunshine 60 Bldg.

1-1, Higashi-Ikebukuro 3-chome, Toshima-ku, Tokyo 170-6073,

TEL: (03)3988-2111 (switchboard) Web site: www.saisoncard.co.jp

■ Board of Directors and Statutory Auditors

President and CEO Hiroshi Rinno

(Representative Director)

Deputy President Shiro Yanagihara

(Representative Director)

Senior Managing Director Teruyuki Maekawa

(Representative Director)

Junnichi Yamamoto

Senior Managing Director Atsushige Takahashi Toshiharu Yamamoto Managing Director Managing Director Hiromichi Sato Managing Director Terutaka Hasuda Director Shigeru Yamada Director Shinji Hojo Director Kazufusa Inada Toshiyasu Suganuma Director Hidetoshi Suzuki Director

Director Kenzo Tada
Director Mitsuo Yokoyama
Director Keiro Yamamoto

Standing Statutory Auditor
Standing Statutory Auditor
Toshio Sakai
Isamu Sato

Statutory Auditor Atsushi Toki

**Standing Statutory Auditor** 

## **Hospitality Program for Shareholders**

### We offer "SAISON Dream" points to our shareholders!

In August 2003, we gave "SAISON Dream" points to our shareholders who were also Credit Saison cardholders as of March 31, 2003, in accordance with their respective numbers of shares held.

| Number of shares held      | Points |
|----------------------------|--------|
| 100 less than 500 shares   | 500    |
| 500 less than 1,000 shares | 1,000  |
| 1,000 shares or more       | 1,500  |

<sup>\*</sup> Certain kinds of credit cardholders are not eligible to receive this gift.

## SAISON Cards allow you to save points forever.

SAISON Card Point Program You can exchange accumulated card points for certain equivalent goods or services.

Inquiries on Hospitality Program for Shareholders

General Affairs Section, General Affairs Dept., Credit Saison Co., Ltd. 2003 - 3988 - 2111

(Reception hours: 9 a.m. 5:45 p.m. weekdays; closed Saturdays, Sundays and holidays)

### Shareholder Information

■ Closing of Accounts: March 31

2 Ordinary General

Meeting of Shareholders: June

Record Date: To determine shareholders that can exercise

rights at an ordinary general meeting: March 31 To determine shareholders for cash dividends:

March 31

If necessary, another day can be designated with

public notice.

4 Unit (tangen) Stock of Shares: 100

5 Transfer Agent: Stock Transfer Agency Department

The Sumitomo Trust & Banking Co., Ltd. 5-33. Kitahama 4-chome. Chuo-ku. Osaka

Transfer Agent Branch: Stock Transfer Agency Department

The Sumitomo Trust & Banking Co., Ltd 4-4, Marunouchi 1-chome, Chiyoda-ku, Tokyo

Mailing Address and

Telephone Contact: Stock Transfer Agency Department

The Sumitomo Trust & Banking Co., Ltd. 1-10, Nikko-cho, Fuchu, Tokyo 183-8701 (Request for an Address Change Form, etc.):

oo 0120-175-417

(Other referrals): 500 0120-176-417

Web Site: www.sumitomotrust.co.jp/STA/retail/service/

daiko/index.html

Agencies: The Sumitomo Trust & Banking Co., Ltd.,

Head office and all branches nationwide.

Media for Public Notice: Nihon Keizai Shimbun (newspaper) issued in the

Metropolis of Tokyo