

November 7, 2008

**Credit Saison Announces 1H Financial Results (April–September), Fiscal 2008**  
**Operating revenues of ¥171.2 billion (down 3.5% year on year)**  
**and net income of ¥15.6 billion (up 27.7% year on year)**

Credit Saison Co., Ltd. (8253) recorded the following consolidated financial results for the first half (April–September) of fiscal 2008: operating revenue of ¥171.2 billion, down 3.5% year on year, ordinary income of ¥28.7 billion, down 12.9% year on year, and net income of ¥15.6 billion, a year-on-year increase of 27.7%.

In the main credit services business, operating revenue was ¥125.7 billion (down 1.7% year on year). Interest rate revenue from cash advances declined approximately ¥7.0 billion due to lower interest rates, but shopping revolving credit balance was much higher at ¥285.1 billion (up 13.8% year on year). Moreover, income grew in the card processing business, and we reduced SG&A expenses significantly, including making improvements to credit costs.

The finance business saw strong growth in the guarantee balance in the credit guarantee business due to our alliances with more than 160 regional financial institutions throughout Japan, and the volume of transactions in the leasing business also grew. However, the balance of mortgage loans business declined due to stricter selection of loans and other factors, and as a result operating revenues were ¥19.8 billion (down 7.7% year on year).

The real estate-related businesses saw a decline in all of its businesses other than the servicer business due to the worsening conditions in the real estate market. As a result, operating revenues came to ¥12.8 billion (down 25.9% year on year).

The entertainment business worked to improve management efficiency through business structure reforms such as renovation of stores, etc. in the amusement business, and operating revenues came to ¥8.0 billion (up 9.4% year on year).

For fiscal 2008, the Company forecasts operating revenue of ¥342.0 billion, a downward revision of ¥5.0 billion from the forecast announced on September 25, ordinary income of ¥52.0 billion, an upward revision of 1.0 billion, and net income of ¥25.5 billion, an upward revision of ¥1.5 billion.

## **Non-consolidated results**

(including figures of LAWSON CS Card, Inc. which merged with Credit Saison on September 1, 2008)

- 1) New applications: 1,350,000 (down 22.9% year on year, progress rate of 52% of the target for the full fiscal year)
- 2) New cards issued: 1,230,000 (down 24% year on year, progress rate of 57% of the target for the full fiscal year)
- 3) Total no. of cardholders: 27,510,000 (net growth from the end of the previous term: 1,500,000)
- 4) Active cardholders: 13,670,000 (net growth from the end of the previous term: 450,000)
- 5) Volume of card shopping transactions: ¥1,915.9 billion (up 5.3% year on year)
- 6) Shoppers' revolving credit balance: ¥285.1 billion (up 8.1% from the end of the previous term or up 13.8% year on year)
- 7) Card cash advance balance: ¥616.6 billion (up 4.2% from the end of the previous term) including securitized receivables
- 8) Operating revenues: ¥133.5 billion (down 5.2% year on year)
- 9) Ordinary income: ¥22.2 billion (up 7.2% year on year)
- 10) Net income (April–September): ¥14.6 billion (up 15.2% year on year)

Inquiries to: Credit Saison Co., Ltd.  
Public Relations Office  
Tel.: +81-3-3982-0700