

December 28, 2007
Credit Saison Co., Ltd.

Institutional Investor Magazine Selected

Credit Saison CEO, Hiroshi Rinno as a Japan's Best CEOs

Credit Saison Co., Ltd., credit card company in Japan, announced that Hiroshi Rinno has been selected for Japan's Best CEOs in the financials/other sector by Institutional Investor Magazine, November edition, in the article "Leading from the Top".

The magazine has been attracting remarkable attention from whole financial industry as one of a bible for financial investors. It is the first time to rank CEOs of Japanese companies and the rankings were uniquely compiled based on the response from research analysts and portfolio managers at financial firms from February 2007.

About Institutional Investor Magazine:

It is representative financial information magazine of financial leading country of U.S.A. and is edited specially for institutional investors. The ranking is well-established and influential from Best Banks to Best Hotels in the world.

* For more information, please visit the URL below.

<http://www.iimagazine.com>

Credit Saison is pursuing good relationship to our customers, shareholders and all stakeholders.