

February 5, 2004

OTSUKA CORPORATION
Credit Saison Co., Ltd.

**OTSUKA CORPORATION and Credit Saison
Team up for New Credit Card Business – “tano card SAISON”
Accepted at “Personal tanomail”, an Internet shopping site**

OTSUKA CORPORATION (“Otsuka” - Head Office: Chiyoda-ku, Tokyo; President: Yuji Otsuka) and Credit Saison Co., Ltd. (“Credit Saison” - Head Office: Toshima-ku, Tokyo; President and CEO: Hiroshi Rinno) have teamed up to begin issuing a new credit card. The companies will issue a new credit card called “tano card SAISON” to subscribers to “Personal tanomail”, one of Otsuka’s Internet shopping sites. Application for the membership will be accepted starting February 17, 2004. The companies’ target is to issue 50,000 cards in the first year.

“Personal tanomail” is a personal Internet shopping site provided by OTSUKA CORPORATION primarily for employees of companies subscribing to 「tanomail」, Otsuka’s corporate Internet shopping site. 「tanomail」 has over 200,000 corporate subscribers. “Personal tanomail” offers around 40,000 items, including computers and peripherals, digital home appliances, as well as stationary, cosmetics, foods and health foods, and sundry goods. The site offers B-to-C auctions.

The new “tano card SAISON” has no annual fees, permanently. It will be accepted as a payment vehicle for shopping at “Personal tanomail” site. Cardholders will receive the following unique benefits:

1. Employees of tanomail subscriber companies will be offered all products at the same low prices offered at the tanomail site. The companies can use the card as one of their employee perks.
2. Cardholders will collect one-and-a-half times more points on their purchase under the Happy Point program, a customer reward program for “Personal tanomail” subscribers.
3. Cardholders will be offered a chance to participate in monthly special sale events on “Personal tanomail”.
4. Priority purchasing of tickets at special discount prices through e-Plus, a ticket information service.

Note: Proper names referred above are registered trademarks or trademarks of each companies.

Customer inquiries:

OTSUKA CORPORATION - MRO Division, tano card Center
Credit Saison Co., Ltd. - Information Center

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