

March 13, 2002

Issuance of "JAPAN Card Saison" officially approved by
Japan Football Association.

Credit Saison is a corporate supporter of the Japan national football team.

In advance of the 2002 World Cup in June, Credit Saison Co., Ltd. (TSE: 8253; President: Hiroshi Rinno) will, as a corporate supporter of the Japan national football team, issue the "JAPAN Card Saison" officially approved by Japan Football Association. The card will be issued in April 2002, and the receipt of applications will start from March 21 2002. A portion of the payments made using the card will be paid into a fund to strengthen the Japan national football team.

With the issuance of the "JAPAN Card Saison," Credit Saison aims to expand the number of cardholders in the young male group, especially football fans, in addition to the young female group in which Saison cards have already gained high popularity.

The "JAPAN Card Saison" has two types (six versions) that can be selected. One type is a regular card featuring the emblem of the Japan national football team, and the other is a **"2002-limited-time design card"** specially designed to enhance the sense of togetherness among supporters of the Japanese team. The design card employs a hologram on the entire surface with a scene of play that moves when the angle is changed. Furthermore, the combination of the four design cards makes up a new design with a football at the center. Customers can select their favorite design out of these two types (six versions).

As other original privileges offered by the "JAPAN Card Saison," winners selected through a monthly drawing among the card users will receive footballs or other items that are used by the Japan national team in the games. In addition, each cardholder will receive together with their monthly statement the latest news of the Japan national team. The "JAPAN Card Saison" is therefore a must-have item for earnest supporters of the Japanese team. Cardholders are also entitled to the rights of the Saison card and its new "Saison Dream" point program, in which the cardholder receives one point for every ¥1,000 spent and can exchange accrued points for a wide variety of commodities without any restriction of period.

Credit Saison Co., Ltd. concluded a contract with Japan Football Association (President: Shun-ichiro Okano) in November 2001 to become a corporate supporter of the Japan national team and the U-23 Japan national team. As part of its activities, Credit Saison is working on a project to present Kirin Challenge Cup tickets to 250 couples. Plans for various other events across the nation are also underway.

For further information:
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Outline of "JAPAN Card Saison"

1. Name of Card: JAPAN NATIONAL TEAM official supporter's card
JAPAN Card Saison
2. Card Capability: Saison capability + VISA, MasterCard, JCB, or AMEX capability
3. Eligibility for Application: Persons aged 18 years or older who can be contacted by phone
4. Annual Membership Fee: Free (except AMEX whose fee is ¥3,000 excluding tax)
5. Entry Fee: Free, except card issuing charge (¥1,000 excluding tax) for a 2002-limited-time design card
6. Card Validity: Three years
7. Original Privileges
 - A portion of the payments made using the "JAPAN Card Saison" will be paid into a fund to strengthen the Japan national football team.
 - Customers can select their favorite card from six designs, each of which has the emblem of the Japan national football team.
 - Winners selected through a monthly drawing will receive footballs or other items that are used by the Japan national team in the games.
 - Each cardholder will receive together with their monthly statement "News of the Japan National Team," a monthly leaflet containing the latest information about the team.
8. Debut Campaign: Of the cardholders who enter by April 21, 2001, a drawing will be held to award 250 couples a pair of tickets for nonreserved seats for the Japan vs. Sweden game of the Kirin Challenge Cup, to be held on May 25, 2002 plus ¥20,000 worth of travel tickets.

Designs of "JAPAN Card Saison"



Regular Card (VISA/MasterCard/JCB)



Regular Card (AMEX)



2002 Limited-Time Model Card