



AGENDA

-  Financial Report for FY 2005
-  Recent Market Conditions and Status of the Company
-  Management Policy
~ Medium-term Management Plan~
-  Management Strategy for FY 2006

The figures contained in this document, which describe the outlook of business etc, are projected calculations based on conclusions and suppositions according to the information currently available to us. Future actual business results may differ substantially from the projections described here due to the inherent uncertainty of such conclusions and suppositions, as well as variable factors such as future business operations and/or economic conditions.

CORPORATE STRATEGY 2006 CREDIT SAISON CO., LTD. 1



Financial Report for FY 2004

Overview of Business

- 1 . Highlights
- 2 . Operating Results
- 3 . Credit Risk Trends
- 4 . Financial Indices
- 5 . Main Indices (Non-Consolidated)



Highlights of FY 2005

Non-consolidated Consolidated

First and Second ,Third Quarter

Start of operation at new credit center "Ubiquitous"
Started issuing "Mizuho Mileage Club Card SAISON" through alliance with Mizuho Financial Group
Capital and business alliance with Mitsubishi Corporation. Transferred direct marketing business of Saison Direct Marketing
Alliance with Tokyo Electric Power Company
Co-development of "Auto Insurance" with Saison Automobile and Fire Insurance JPN Service Co., Ltd., encouragement of national pension premium payment by telephone, commissioned by Niigata Social Insurance Bureau
Started issuing SAISON Platinum American Express Card
Formed alliance with Sumitomo Trust & Banking to launch term deposits with SAISON Permanent Points
Started issuing "Chojo-SAISON Credit Card" through the tie-up with Bank of China
Started issuing "UC MasterCard 2006 FIFA World Cup Card"
JPN Servicer Co. Ltd. municipal tax formal notice by telephone, etc., commissioned by Sakai City government, Osaka prefecture
Strengthened ties with Resona Group; Resona Card Co., Ltd. becomes equity affiliate of Credit Saison
Atrium Group and AIC became consolidated subsidiaries



Highlights of FY 2005

Non-consolidated Consolidated

Fourth Quarter

Merger with UC CARD Co., Ltd. (card issuance business); Credit Saison begins new era

Started issuing “olinas SAISON Card”

AMEX brand added to “Mizuho Mileage Club Card SAISON”

Alliance with Toyota Financial Services Securities Corporation; securities intermediary services expand

SAISON FUNDEX CORPORATION obtained credit ratings from R&I (Debt: A- , Commercial paper: a-)

Started issuing LAWSON CS Card and JMB Lawson Pass Visa Card

Saison Information Systems Co., Ltd. established a subsidiary in Shanghai, China.

Tie-up with Central Tanshi On-line Trading Co., Ltd.; SAISON Currency Trading sales began.

Reached basic agreement on strategic alliance formed to promote the “iD” credit card brand for mobile phones.

Started the “SAISON Loan Card”

Atrium Co., Ltd. listed its shares on the JASDAQ.



Financial Results

()=YOY

	Consolidated	Non-Consolidated
Operating revenues	FY2005 Actual ¥274.6 billion (114%)	¥216.4 billion (113%)
	FY2006 Target ¥328.0 billion (119%)	¥268.0 billion (123%)
Ordinary income	FY2005 Actual ¥71.1 billion (125%)	¥50.7 billion (108%)
	FY2006 Target ¥75.0 billion (105%)	¥55.5 billion (109%)
Net income	FY2005 Actual ¥42.2 billion (132%)	¥27.1 billion (105%)
	FY2006 Target ¥39.0 billion (92%)	¥32.0 billion (117%)

Results by Business Segment

Units: Billion yen %

	Operating revenues			Operating income		
	FY2004	FY2005	change	FY2004	FY2005	change
Credit & Finance	196.2	226.5	15.5%	48.2	54.6	13.5%
Entertainment	17.0	17.9	5.2%	1.4	2.6	97.9%
Real estate	13.4	19.3	44.3%	5.5	9.5	71.8%
Lease	6.9	7.1	4.8%	2.6	3.3	26.6%
Others	8.4	5.1	38.6%	4.4	3.8	12.5%
Total	241.8	276.1	14.2%	62.1	74.0	19.2%
Inter-group transactions	(1.4)	(1.4)	-	(3.5)	(4.5)	-
Consolidated	240.4	274.6	14.3%	58.6	69.5	18.7%

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CREDIT SAISON CO., LTD. 6

Contribution to Consolidated Results

Consolidated Trends

(Units: Billion yen; times)

	FY 2004	FY 2005	FY 2006E
Ordinary income	56.5	71.1	75.0
Net income	31.8	42.2	39.0
Ratio of consolidated to non-consolidated net income (times)	1.23	1.56	1.26
Shareholders' equity ratio	19.9%	17.4%	-

Ordinary income: Consolidated/Non-consolidated difference (Units: Billion yen)

	Non-Consolidated	Consolidated	Consolidated - Non-Consolidated
Ordinary income	50.7	71.1	20.4

Contribution to Consolidated Results

Main consolidated subsidiaries	Contribution to ordinary income
Saison Fundex G • Saison Fundex (loans & mortgage securities) • House Planning (real estate)	¥5.8 billion
Atrium G • Atrium (real estate) • Atrium Servicing (credit collection agency) • AIC (real estate)	¥9.4 billion
Vivre G • Vivre (amusement business) • NOA Planning (consulting) • A & A (amusement business)	¥2.4 billion
Main equity-method affiliates	Contribution to ordinary income (billion yen)
UC CARD (credit card business)	0.6
Resona CARD (credit card business)	0.2
Saison Information Systems (information processing services)	0.3

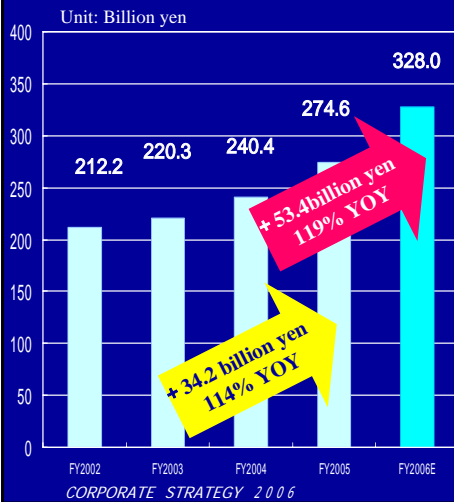
CORPORATE STRATEGY 2006

CREDIT SAISON CO., LTD. 7

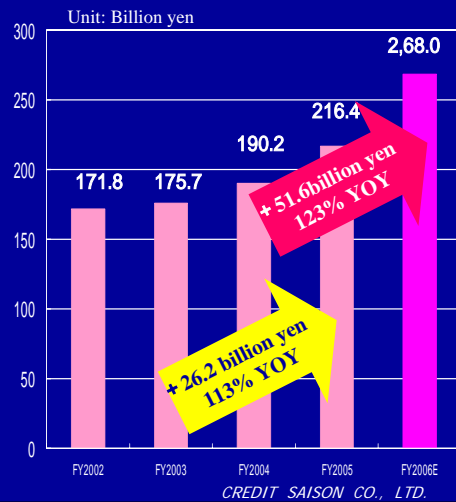
Operating Revenues

Credit Saison generated double-digit growth on both a consolidated and non-consolidated basis because of expansion in the credit card and consumer loan businesses and solid performance in the real estate business.

【 Consolidated 】



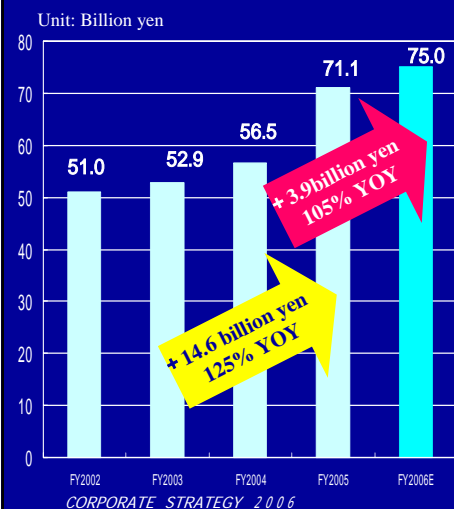
【 Non-Consolidated 】



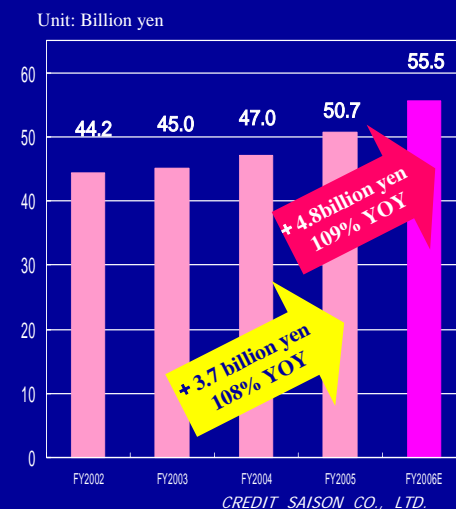
Ordinary Income

Earnings increased on both a consolidated and a non-consolidated basis as growth in operating revenues compensated for higher costs resulting from strategic alliances and other factors.

【 Consolidated 】



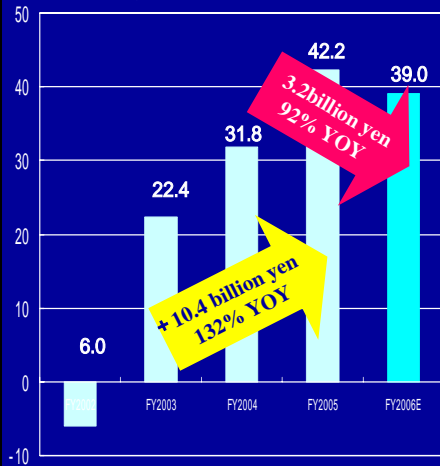
【 Non-Consolidated 】



Net Income

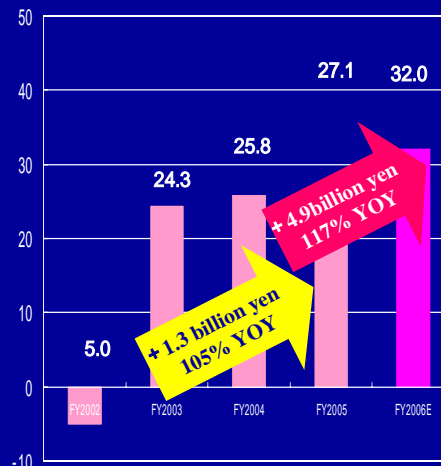
Consolidated earnings for fiscal 2005 increased substantially because of one-time factors including the lump-sum amortization of UC Card trademarks and gain on sale of shares resulting from Atrium's public offering.

Unit: Billion yen **【 Consolidated 】**



CORPORATE STRATEGY 2006

Unit: Billion yen **【 Non-Consolidated 】**



CREDIT SAISON CO., LTD.

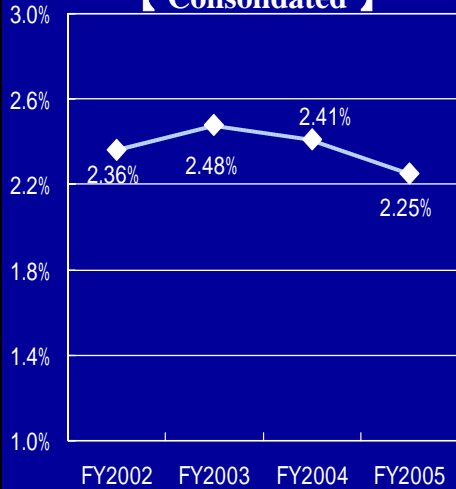
10

Credit Risk Trends

The trend has cooled down in delinquent receivables of over 90 days.

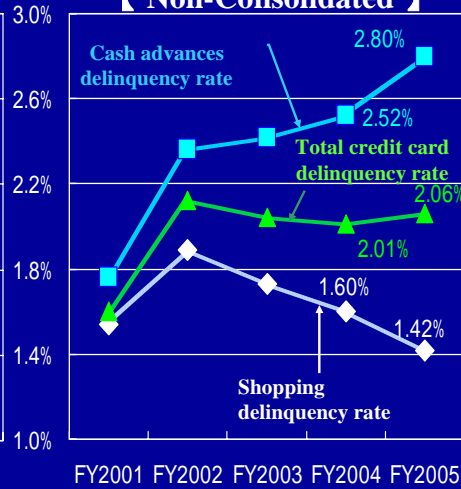
*Delinquency rate: Percentage of total receivables past due 90 days or more.

【 Consolidated 】



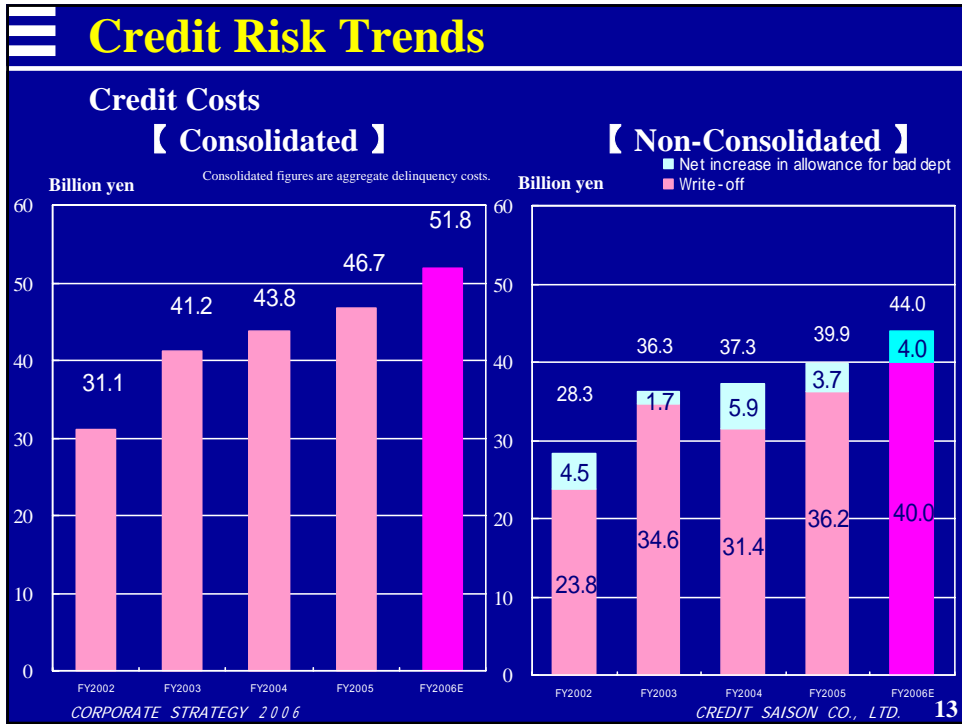
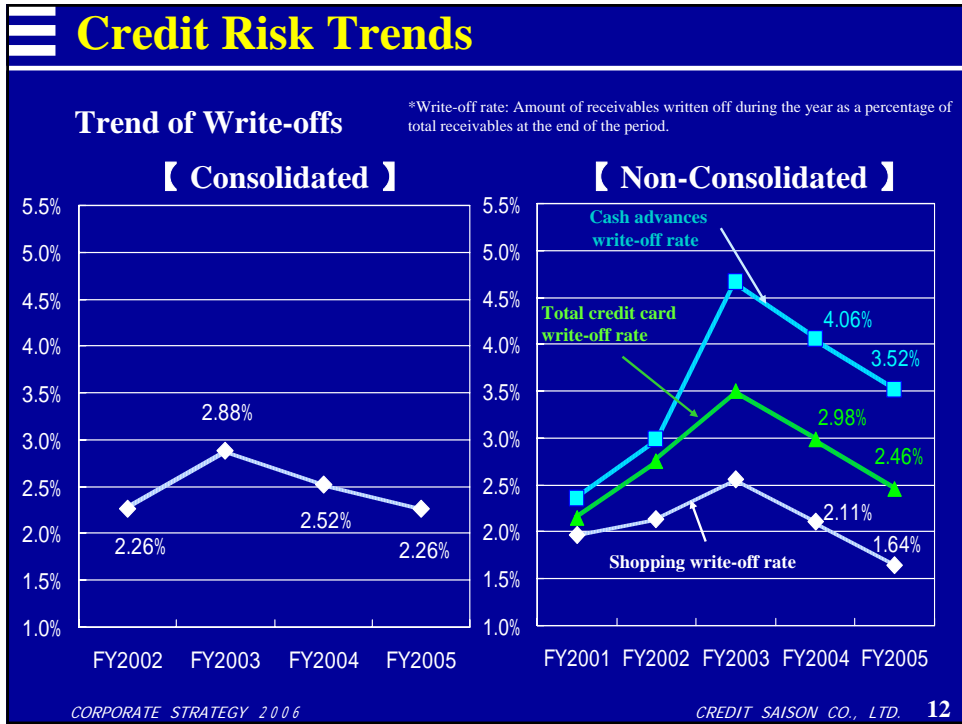
CORPORATE STRATEGY 2006

【 Non-Consolidated 】



CREDIT SAISON CO., LTD.

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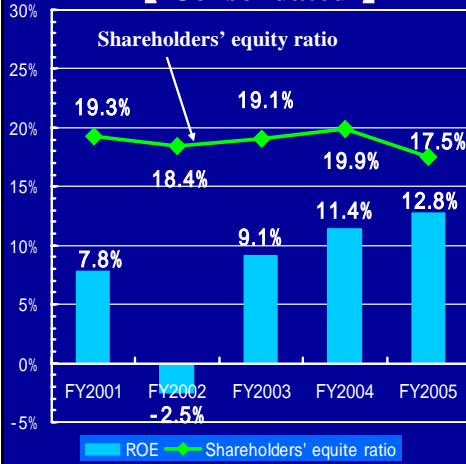


Financial Indices

Security Maintain a stable ratio of shareholders' equity to total assets.
Profitability Achieve the medium-term target of 10% for consolidated ROE.

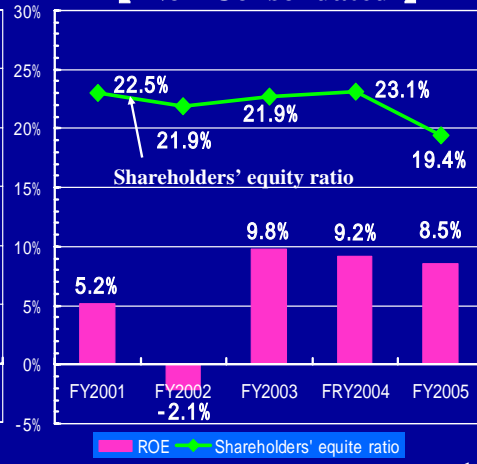
[Ratings]
 R&I A+
 S&P A
 Fitch A

【 Consolidated 】



CORPORATE STRATEGY 2006

【 Non-Consolidated 】



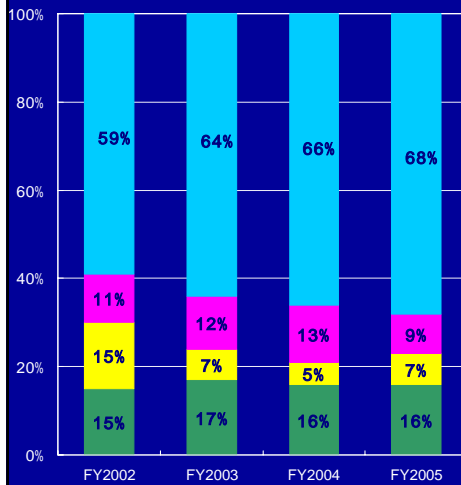
CREDIT SAISON CO., LTD.

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Funding Structure

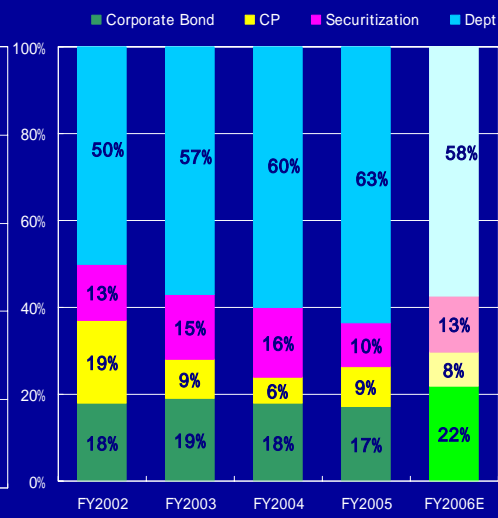
Ratio of Interest-bearing Liabilities

【 Consolidated 】



CORPORATE STRATEGY 2006

【 Non-Consolidated 】

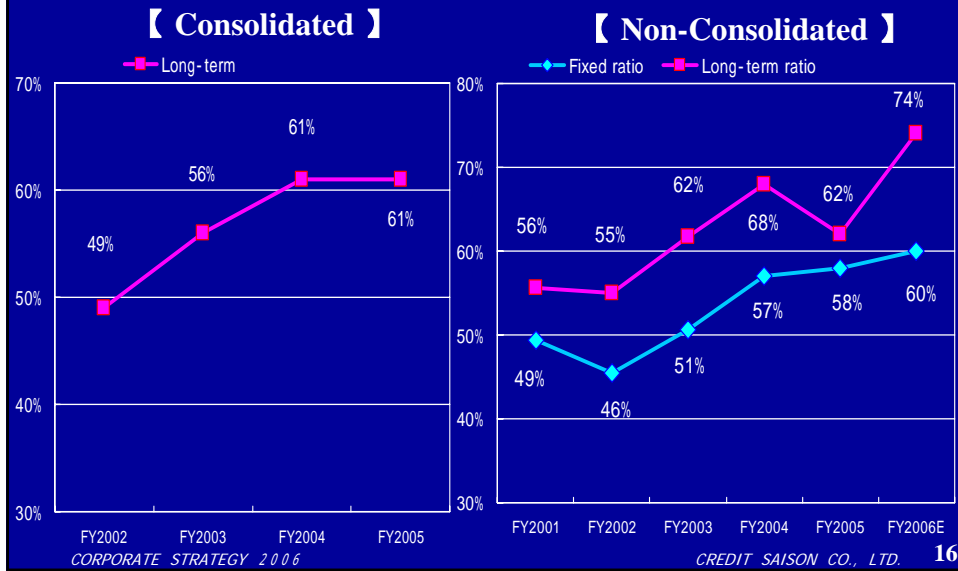


CREDIT SAISON CO., LTD.

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Funding Structure

Long-term/Short-term Debt Ratio and Fixed Ratio



Main Indices (Non-Consolidated)

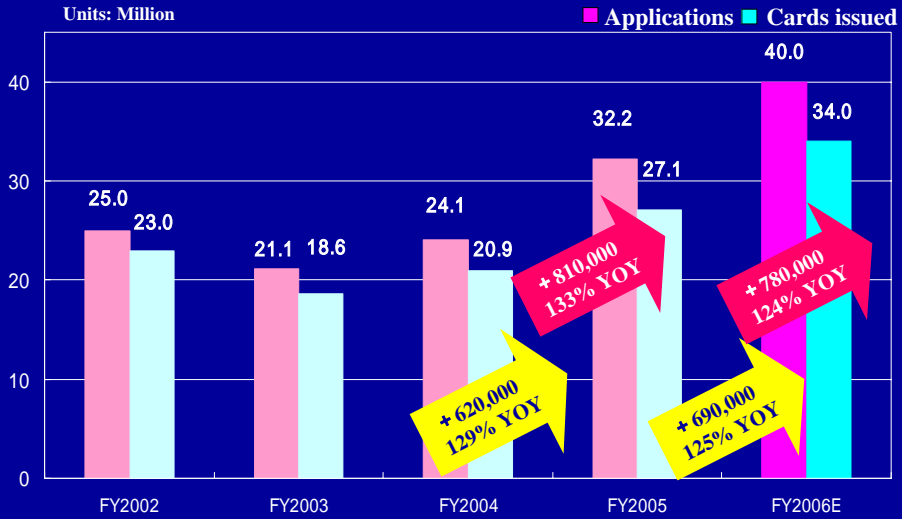
()=YOY

	FY2005 Actual	FY2006 Target
New applications	3.22 million (133%)	4.00 million(124%)
New cards issued	2.71 million (130%)	3.40 million(125%)
Total cardmembers	22.7 million(+ 5.8 million)	24.3 million(+1.5million)
Active cardmembers	11.6 million(+ 2.8 million)	12.4 million(+0.7million)
Transaction volume	3,146 billion (121%)	4,430 billion(140%)
Card shopping	2,527 billion (121%)	3,560 billion(140%)
Cash advances	618 billion (119%)	870 billion(140%)

CORPORATE STRATEGY 2006 CREDIT SAISON CO., LTD. 17

New applications & New cards issued

Work toward new card applications for the combined SAISON and UC brands at a scale of 4 million annually.

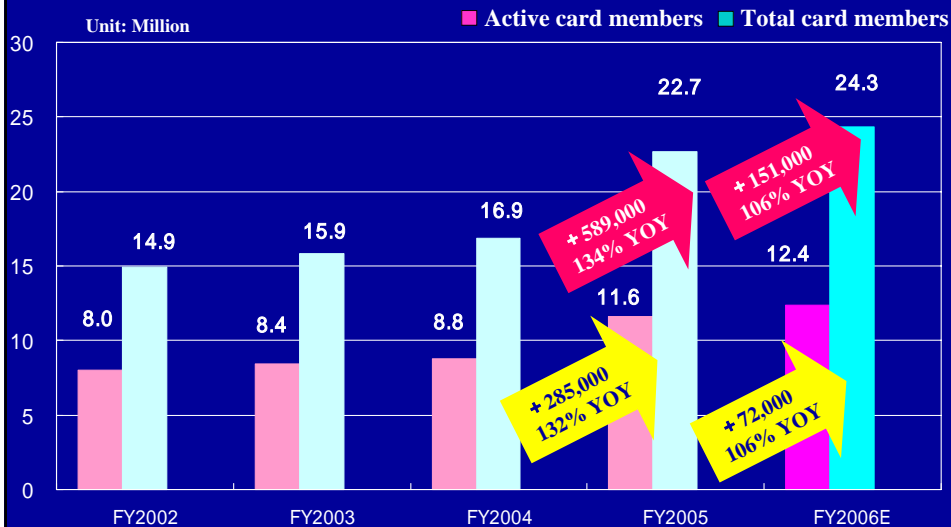


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Total cardmembers & Active cardmembers

24.3 million total cardholders and 12.4 million active cardholders.



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CREDIT SAISON CO., LTD. 19

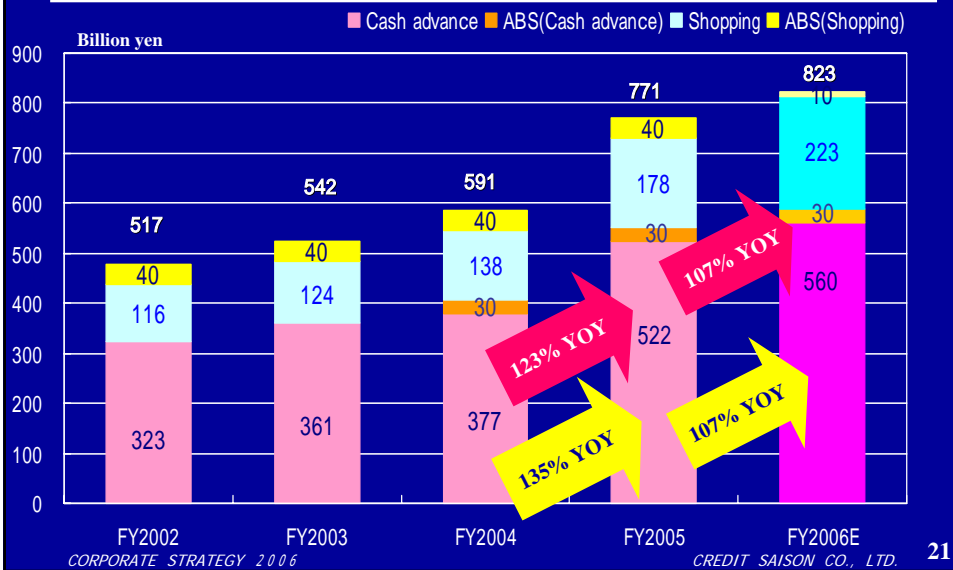
Transaction volume

Substantial growth of 40% in card shopping and cash advance transaction volume resulting from the integration with UC Card.



Credit loans outstanding

7% annual growth by increasing high-quality receivables





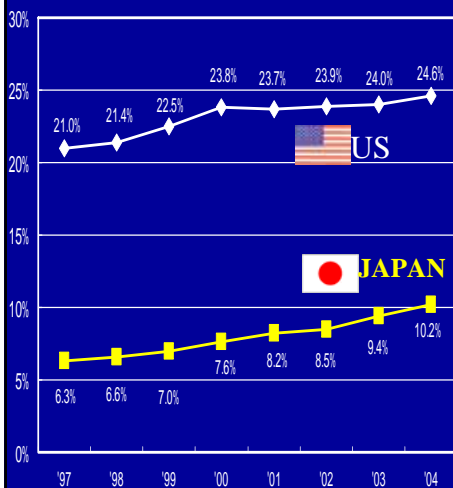
2 - 1 . Growth of the Credit Card Market

2 - 2 . Changes of the Japanese Credit Card Market in Japan

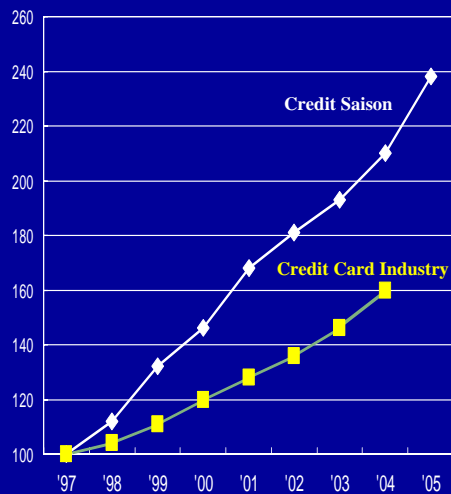
2 - 3 . Reorganization of the Credit Card Industry

2 - 1 . Growth of the Credit Card Market

[Comparison of Credit Card use in Personal Consumption]



[Index of Shopping Transactions Volume]



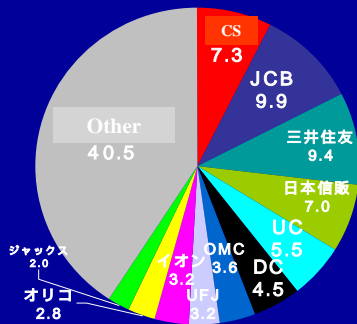
U.S.: Estimated figures based on the Nilson Report

Japan: Estimated figures based on Consumer Credit Statistics in Japan, Japan Consumer Credit Industry Association

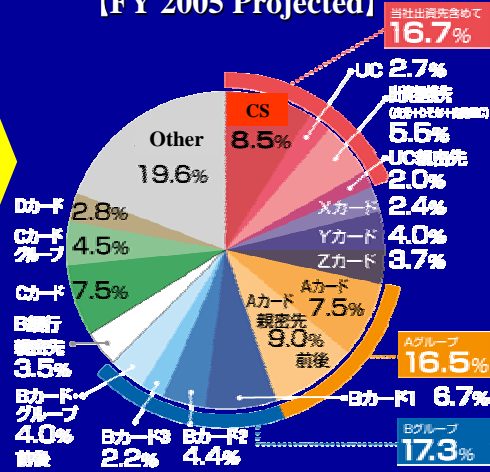
Index: 1997 = 100

2 - 2 . Changes in the Japanese Credit Card Market

[Industry Share in 2002]

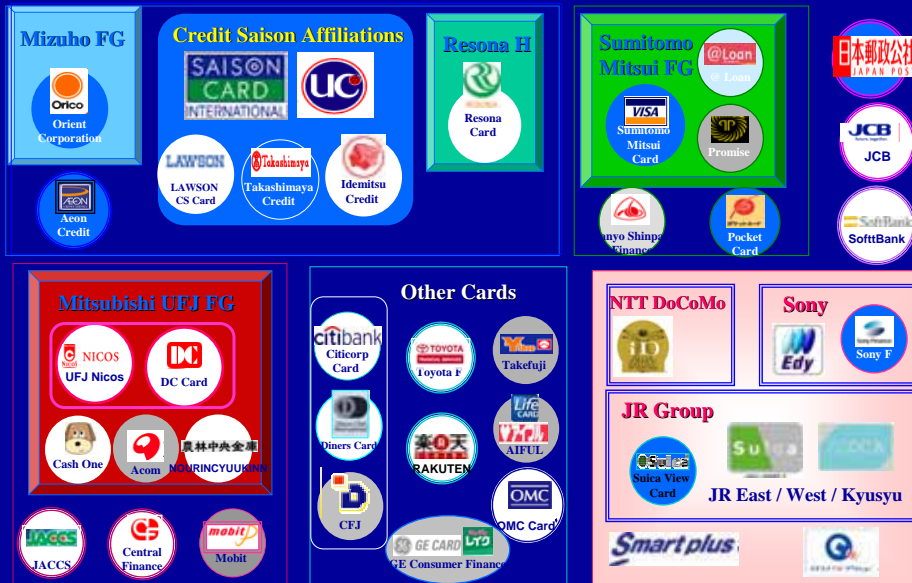


[FY 2005 Projected]



Capital alliance partners: Sum of LAWSON CS Card, Inc., Idemitsu Credit Co., Ltd., Resona Card Co., Ltd. and Takashimaya Credit Co., Ltd.
 Close Partners: Companies using the brand, etc.
 Group: Total Group including close partners
 Credit Saison estimates

2 - 3 . Reorganization of the Credit Card Industry











5-Year Summary of Major Indices (Reference)			
()=YOY			
Main Indices	Quantitative Evaluation		Qualitative Evaluation
	FY2000	FY2005	
Card applications	2.0 million	3.2 million (162%)	Progress toward the challenging goal of leading the industry with a market share of 30%.
Total cardmembers	11.4 million	22.7 million (200%)	
Active cardmembers (Consolidated)	6.5 million	11.6 million (180%)	
Operating revenues (Consolidated)	188.0 billion	274.6 billion (146%)	Increase earnings quality by concentrating resources in selected businesses.
Ordinary income (Consolidated)	42.9 billion	71.1 billion (166%)	
Shareholders capital	225.9 billion	360.7 billion (160%)	Accelerate removal of doubtful assets from the balance sheet while structuring a solid financial foundation.
Total assets	1,719.1 billion	2,062.7 billion (120%)	

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Share Alliance Card Company Main Indices of FY 2005 (Reference)			
	Lawson CS Card	Idemitsu Credit	Resona Card
S h a r e	30.0%	50.0%	22.4%
Total cardmembers	2.2million	2.1million	2.3million
Transaction volume	58.0billion	566.2billion	413.2billion
Operating revenue	6.3billion	15.1billion	27.4billion
Ordinary income	0.4billion	1.2billion	2.8billion
Net income	0.5billion	0.9billion	3.2billion

【Result of Alliance】

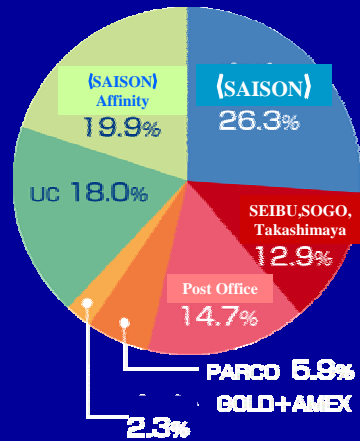
CORPORATE STRATEGY 2006

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Share of the Credit Card Market in Fiscal 2005 (Reference)

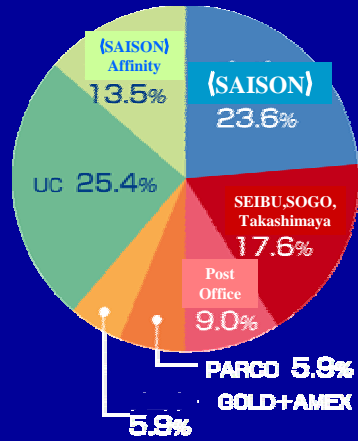
Frequently used department store cards, UC Cards with their high per-card spending, and premium cards will contribute to growth in transaction volume.

[Share of Total Cardholders]



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[Card Shopping Transaction volume share]



CREDIT SAISON CO., LTD.

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Management Policy~ Medium-term Management Plan~

3 - 1 . Management Philosophy

3 - 2 . Competition with Megabank Groups

3 - 3 . Expanding of the Operating Foundations

3 - 4 . Business Portfolio image of the Medium Term

3 - 5 . Management Target

The figures contained in this document relating to the medium-term management plan are projections based on judgments and assumptions made by Credit Saison according to currently available information. Actual future performance may differ substantially from the projections described here due to risks and uncertainties inherent in such judgments and assumptions.

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3 - 1 . Management Philosophy

Leading-edge Service Provider

- (1) Progressive
Take on new challenges. Continue to innovate. Avoid complacency.
- (2) Scientific
Implement leading-edge technologies and latest management techniques for competitive advantage.
- (3) Efficient
Employ capable people who use their strengths to generate results. Do not discriminate on the basis of gender, age, employment history or education.

Contribute to Stakeholders

- (1) If we create customer satisfaction, and....
- (2) ...mutually beneficial relationships with business partners, and ...
- (3) ...mutual understanding with employees, we will surely succeed...
- (4) ...and thus reward shareholders.

Continue to be a leading-edge company that can differentiate itself from new competitors that have appeared over the past five years, including megabanks, large companies from other sectors that have entered the credit card industry, and large non-bank financial institutions. Given the integration of UC Card as a consolidated subsidiary, enforcement of the Company Law and other factors in Credit Saison's operating environment, Credit Saison will establish internal ethics and organizations that strongly reflect the importance of corporate governance and CSR

3 - 2 . Competition with Megabank Groups

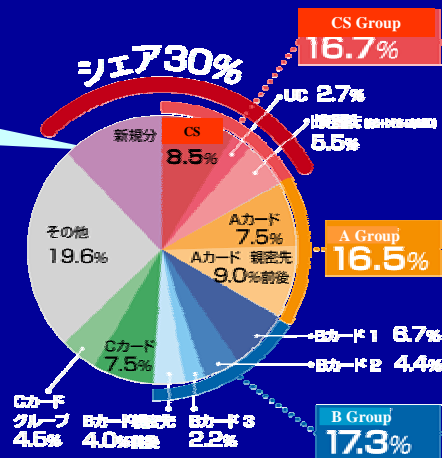
- Credit Saison projects that, over the medium term, three major companies will lead Japan's credit card industry.
- Economies of scale and differentiation will be the critical factors determining whether companies succeed.
- Credit Saison is focusing on strategies that differentiate it from competitors.

Alliances Required to Acquire a 30% Market Share



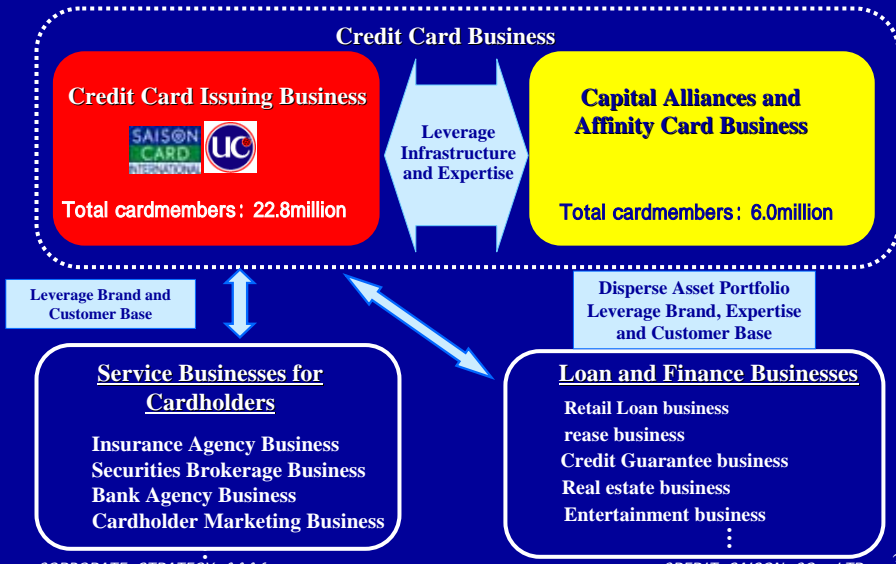
Credit Saison's Strategies

1. Achieve differentiation for brands and functions.
2. Maintain neutrality in executing alliance strategy.
3. Use alliances covering capital, people and expertise to create new business schemes.



3 - 3 . Expanding of the Operating Foundations

Time Frame : April 2006 ~ March 2011

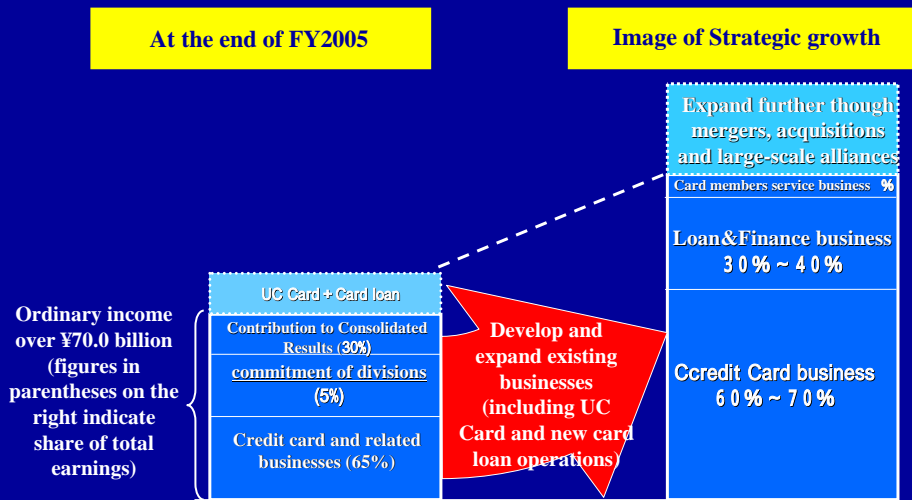


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3 - 4 . Business Portfolio image of the Medium Term

Supplement the development and expansion of existing businesses with mergers, acquisitions and large-scale alliances



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CREDIT SAISON CO., LTD. 33

3 - 5 . Management Target

Take qualitative and quantitative approaches to become the number-one finance company

Expand cardholder base

Objective: Increase cumulative total of new cards issued by 25 million during the period of the medium-term management plan
*Including cards of capital and business alliance partners

Strengthen Operating Foundation

Objective: As quickly as possible during the period of the medium-term management plan, establish an operating foundation that can consistently generate consolidated ordinary income of ¥100.0 billion
* Assumes no radical systemic reform in the loan business. Even in the event of radical systemic reform, Credit Saison assumes that it will maintain its objectives but may take longer to achieve them.

Improve Capital Efficiency

Objective: Establish an earnings structure that can consistently generate ROE above 10%. Work to improve capital efficiency to achieve the challenging goal of ROE of 15% over the medium to long term.

IV Management Strategies for Fiscal 2006

- 4 - 1 . Branding Strategies
- 4 - 2 . Strategic Organizational Framework
- 4 - 3 . Strategic Alliances
- 4 - 4 . Challenge into the New Financial Market
- 4 - 5 . Finance and Loan Business
- 4 - 6 . Group Synergistic Value
- 4 - 7 . Innovation of Personnel System

4 - 1 . Branding Strategies

STRATEGY	IMAGE	FUNCTION
Differentiating the SAISON CARD brand within the credit card industry.		
「GOOD IMPRESSION」 「PROFITABILITY」 「CREDIBILITY」		
<u>【Corporate Identity Promotion during Fiscal 2006】</u>		
<div style="border: 2px solid white; border-radius: 50%; padding: 15px; text-align: center;"> <p style="color: #ffff00; margin: 0;">Use soccer superstar “Ronaldinho” Become to the number-one company in the credit card industry</p> </div>		

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New Advertisement (TV commercials)

Realize o seu sonho

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4 - 2 . 11-Division Organization (Perfect 11)

Maximize the benefits of integrating the SAISON and UC brands through cooperation among 11 divisions

<p style="text-align: center;"><u>Aggressive 5 (Quintet)</u></p> <p>The SAISON brand is strong among individuals, the UC brand is strong among corporations. Generate benefits from the integration of their respective strengths.</p> <ul style="list-style-type: none"> - Capture the number-one regional share by implementing area strategies that use the 12 branches - Make customer service centers the friendliest in Japan and increase an appropriate processing business mindset 	<ol style="list-style-type: none"> 1. Sales Division 2. Credit Card Division 3. UC Division 4. Retail Banking Division 5. Credit Division
<p style="text-align: center;"><u>Strategic 8 (Octagon)</u></p> <p>Create alliances that respond to industry restructuring</p> <ul style="list-style-type: none"> - Aggressively promote strategic alliances, mergers and acquisitions - Maximize use of business resources 	<ol style="list-style-type: none"> 6. Strategy Division 7. Alliance Division 8. Management Division
<p style="text-align: center;"><u>Perfect 11 (Eleven)</u></p> <p>Achieve the two primary missions of providing a solid foundation for growth in the credit card business and gaining the commitment of divisions and Group companies</p>	<ol style="list-style-type: none"> 9. Systems Division 10. Administration Division 11. Finance Division

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4 - 2 . Strengthen Sales through 8 Divisions (Octagon)

STRATEGIC 8

Strategy Division

Maximize Use of Business Resources

- Respond to expansion in the card payments market.
- Develop a business model with Internet companies
- Develop new businesses

Alliance Division

Expand the Operating Foundation of the Credit Card Business

- Strengthen alliances with various retailers
- Build a network of alliances with financial institutions
- Enhance activities with existing capital alliance partners

Aggressive 5 (Quintet)

Management Division

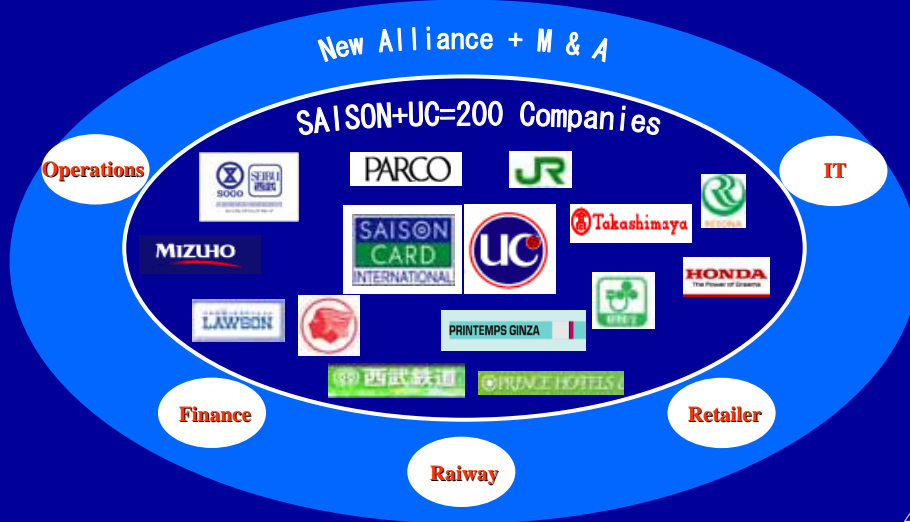
Strengthen Comprehensive Group Capabilities to Increase Corporate Value

- Formulate and execute medium-term management plans
- Implement policies for capital and finance that are geared to consolidated management
- Execute mergers and acquisitions that respond to restructuring in the finance and retail industries

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4 - 3 . Challenge to the Number One Credit Card Company

Respond to diversifying customer needs and strengthen existing businesses. At the same time, strengthen the operating foundation through mergers, acquisitions and alliances that enhance Credit Saison's strengths, as exemplified by the UC brand.



4 - 3 . Commercialize Attractive Financial Services



Total 22.8 million cardmembers

Credit Saison plans to establish new Saison Counters with enhanced financial service counter functions



Completely New Investment Management Services That Large Securities Companies Have Not Been Able to Offer

[Securities brokerage services]

- < Stock Investments: Monex, Inc >
- Account opening services, sales of Japanese government bonds to individuals
- < Bond investments: Alliance with Toyota Financial Services Securities Corporation >
- Sale and brokerage of branded Toyota bonds and foreign bonds including those issued by global banks

[Foreign exchange investment products]

- < Foreign Exchange: Central Tanshi On-line Trading Co., Ltd. >
- SAISON 1-month Foreign Exchange, SAISON Daily Foreign Exchange, SAISON Currency Trading

4 - 4 . Challenge into the New Financial Markets

Mizuho Financial Group Network

[Utilize the network of Mizuho Financial Group]

Cooperate in sales with the Mizuho Financial Group to approach large customer companies in the Mizuho Financial Group that Credit Saison previously had no contact with



[Leverage UC Corporate Card Market]

Promote mutually beneficial approaches with the 35,000 corporations that use the UC Corporate card and the 120 companies for which UC issues affinity cardsUC



Small-sum Payments Market

[Osai-fu-Keitai (Mobile Wallet)]

Extends credit through mobile phones as a new payment channel.



iD : Alliance formed with NTT DoCoMo, Mizuho Bank, and UC Card
QUICPay : Participation in this association that promotes payment through mobile devices



For Premium Customers

[SAISON Platinum American Express Card]

Acquire customers among status-seeking young couples living with their parents and in the executive demographic segment by strengthening travel and entertainment services



[Structure operations around High-Class Customers]

Provide platinum and gold cards to wealthy, established people and retired baby boomers, centered on those who are top customers of department stores and financial institutions

For Internet Users

[Expand the SAISON CARD EXPRESS Counter Application Channel]

Credit Saison will initiate SCE Mobile, which allows card applications via mobile phone, and has a target of 30,000 applications

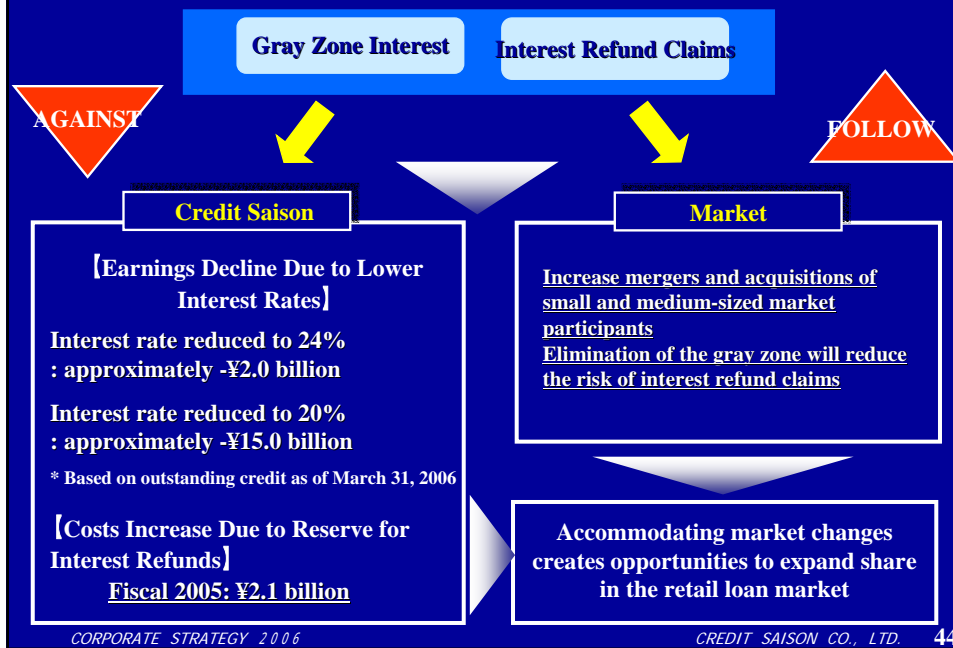


[Net Answer Renewal]

Credit Saison projects that 2 million customers will register for Internet-based services that customers can access anytime, anywhere, including Net Payment, Web Statement, and Statement Data Download



4 - 5 . Impact of Factors Including Systemic Reform



4 - 5 . Full-Scale Participation in Retail Loan Market

Credit Saison's full-scale participation in the retail loan market will involve responding to market changes through brand and channel differentiation. The target loan balance is ¥1 trillion, including cash advances.

SAISON Card Loans:

Members Loan:

Multiple Choice Loan
(SAISON FUNDEX CORPORATION)

8.0% ~ 25.0% (¥500 thousand to ¥3 million)

Unspecified purpose: 14.6% ~ 18.0% (¥2 million)

Specified purpose: 9.8% ~ 15.6% (¥3 million)

Balance at March 31, 2006: ¥35.9 billion

C-plan Card: 21.1% ~ 24.0% (¥500 thousand)

Cash Reserve: 14.9% (¥3 million)

VIP Loan: 7.8% ~ 12.8% (¥5 million)

Balance at March 31, 2006: ¥106.2 billion

Applications for key product



Started from March 2006

This product represents a swift response to the changing operating environment in the financial products business because it features set credit limits and interest rates

[Product Features]

As few as 30 minutes between application and credit decision

Wide range of payment options and channels, including direct withdrawal from bank account, automated teller machine, Credit Saison counters, and electronic bank transfer

Ability to specify statement recipient and other features protecting privacy

Balance of ¥200 billion after 5 years

4 - 6 . Contribution of Capital Alliance Credit Card Companies

Group objective: Raise number of new cards issued annually to the 5 million level!



Growth in consolidated ordinary income

4 - 6 . Effective Deployment of Management Resources

Increase business opportunities as much as possible by recruiting and making use of cardholders, the management resources of alliance partners and human resources

()=YOY

Operating revenues	FY2005	FY2006E
L e a s e	7.2billion (104.8%)	8.0billion (111.4%)
Credit Guarantee	3.9billion (121.0%)	4.5billion (116.1%)
F i n a n c e	12.3billion (166.6%)	14.0billion (113.4%)
Real Estate (Atrium G)	20.8billion (165.7%)	22.2billion (106.7%)
A m u s e m e n t (V i v r e G)	21.0billion (103.5%) <small>Atrium Co., Ltd. listed its shares on the JASDAQ exchange</small>	21.5billion(102.4%)
Credit collection agency(JPNServicer)	4.7billion (127.3%)	5.1billion(107.0%)

4 - 7 . Innovation of the Personnel Systems $B.Q = I.Q \times E.Q \times S.Q$

A Personnel System that Takes into Account Shortfalls in Human Resources Resulting from Economic Recovery

Secure sensitive and excellent people

- Aggressively scout for mid-career professionals who are highly adaptable and have specialized capabilities
- Energize Credit Saison's internal employment market with a system for accommodating change in career track
- Aggressively promote a meritocracy and recruit women. Promote women and people in their 30s to directorships.
- Maximize the benefits of integrating the employees of the former UC Card
- Mutual dispatch and training of employees with affiliates and alliance partners

Systems for Maintaining Enthusiasm on the Job

- The way to success lies in employees finding the work they love or learning to love the work they have already chosen
- Heavier use of internal company job announcements and recruiting
- Support for working mothers
- Promote a system for providing career development for businesspeople and executives, and for designating successors